

# 2024 EVENT & PARTNERSHIPS

## Partnerships



### 2024 Musical Light Show | Stage Programming Partner

New for 2024 Jacksonville Beach Deck The Chairs. The 140-foot musical light show featuring 10 large-scale musical instrument props are integrated into the Pavilion Stage with holiday lights and themed signage. The show is guaranteed to draw more attention and enjoyment.

- Sponsor logo prominently featured on display and showcased during more than 120 15-minute nightly light shows
- Sponsor logo featured on Deck The Chairs website, Facebook page, and promoted through multiple JBDC social ads
- Sponsor 1/2 page ad in Official 2024 JBDC Program Guide, logo on posters, brochures, and on all 2023 JBDC marketing materials

(LIMITED - 10 AVAILABLE)

**\$3,800**

### 2024 Business Partner Chair

Lifeguard chair in Latham Plaza or Seawalk Pavilion park space (preferred location based on first come, first serve). Logo recognition on main banners in Seawalk Pavilion. Logo also featured on Deck The Chairs web site and business promoted through several unique social posts. Sponsor 1/8 page ad in Official 2024 JBDC Program Guide. PLUS – All sponsor logos appear on promotional materials including posters, brochures and collateral.

(LIMITED - 20 AVAILABLE)

**\$2,600**

### 2024 Non-Profit Partner Chair

Lifeguard chair in Latham Plaza or Seawalk Pavilion park space (preferred location based on first come, first serve). Logo recognition on main banners in Seawalk Pavilion. Logo also featured on Deck The Chairs web site and business promoted through several unique social posts. Sponsor 1/8 page ad in Official 2024 JBDC Program Guide. PLUS – All sponsor logos appear on promotional materials including posters, brochures and collateral.

(LIMITED - 10 AVAILABLE)

**\$1,300**

### 2024 DTC Student Display Partner

Twenty student art programs showcasing educational displays featuring "Shine Jax" theme. Partnership helps underwrite exhibit costs and art program stipends. Signage recognition inside exhibit space and 1/4 page "Congratulations" ad in Official 2024 JBDC Program Guide.

(LIMITED - 20 AVAILABLE)

**\$1,000**



2024 JBDC Title Partner



2024 JBDC Presenting Partner



2024 JBDC Arts Partner



## Celebrating The Holidays With Children's Arts



# 2024 EVENT & PARTNERSHIPS

## Partner Agreement

### Thank You For Your Supporting Children's Arts In North Florida

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Area Code/Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

#### Sponsorships\* (select one)

- |   |   |
|---|---|
| <input type="checkbox"/> 2024 Musical Light Show   Stage Partner (10 Available) ..... \$3,800 | <input type="checkbox"/> 2024 Non-Profit Chair Partner (10 Available) ..... \$1,300 |
| <input type="checkbox"/> 2024 Business Chair Partner (20 Available) ..... \$2,600             | <input type="checkbox"/> 2024 Student Display Partner (20 Available) ..... \$1,000  |

#Exhibit Position Total: \$ \_\_\_\_\_

Comments: \_\_\_\_\_

**10% Early Partner Sign Up Discount Available Through 6.1.2024**



#### Payment Information

The sponsor will provide full payment with signed contract (unless noted in early payment discount comments).  
The undersigned hereby authorizes Deck The Chairs to include company/organization information on specified marketing materials.  
The undersigned also agrees to pay in full for the sponsorship per terms noted above. Please sign and return indicating acceptance.

**Make Checks Payable To: Deck The Chairs Inc. | Mail to: 3948 3rd Street South, #372, Jacksonville Beach, Florida 32250-5847**  
(Please contact Margaret at 904.710.4528 for credit card payment option - 3% processing fee will be applied)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please Print Name \_\_\_\_\_

- Sponsor will be responsible for all construction material purchases unless otherwise subcontracted.
- Approved materials include: Wood, plastics, PVC, vinyl, metal fittings, chicken wire and lights. Fasteners are limited to zip ties, clamps and wood screws.
- Limited use of pre-made decorations will be accepted but require review.
- Chairs may not be modified or damaged in such that they will be deemed unusable.
- Chair designs will exist within a 15-ft by 15-ft area and should not exceed 12-ft in height.
- Designs must be submitted for review and approval.

**NOV 27 - JAN 1 | SEAWALK PAVILION | FREE NIGHTLY LIGHT DISPLAY 5PM-1AM**

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