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FOR IMMEDIATE RELEASE

MEDIA ADVISORY

4/17/2017

WHO/WHAT: Deck The Chairs (DTC) to Present Check to Volunteer Life Saving Corps (VLSC)

The public is invited to the Volunteer Life Saving Corps Opening Day Ceremony to be held on Sunday, April 30 at the Lifeguard Station. The ceremony will begin at 9:00 a.m. with opening remarks, introductions, and inspection of VLSC members. During the ceremony, DTC will present a check to Charles Bond, President of the VLSC Board. The check represents proceeds from fundraising efforts during the Jacksonville Beach Deck The Chairs (JBDC) event in 2016.

In attendance will be active and former VLSC members, the VLSC Board of Directors, and, family and friends of VLSC.

WHEN: Sunday, April 30, 2017
VLSC Opening Day Ceremony 9:00 – 10:00 a.m.
DTC Check Presentation 9:30 – 10:00 a.m.

WHERE: Lifeguard Station
2 Ocean Front North
Jacksonville Beach

BACKGROUND: JBDC is an annual lighted sculptural exhibit using the iconic chairs of The American Red Cross Life Saving Corps. Marking its fifth year in community service, JBDC gathers community to decorate and display the Beaches lifeguard chairs during the month of December to promote local business, instill public pride, and share cultural diversity through creative expression. Free and open to the public, the light display aims to provide a wholesome and festive downtown during the holidays. All net proceeds from JBDC will benefit the historic Volunteer Life Saving Corps of Jacksonville Beach. Deck The Chairs, Inc. is a 501(c)(3) Public Charity. Visit deckthechairs.org to learn more.

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