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FOR IMMEDIATE RELEASE

MEDIA ADVISORY

07/06/17

WHO/WHAT: 2017 Deck The Chairs Christmas in July Art Sale & Auction and Tiny Chairs Exhibit

The public is invited to an evening of food, friends and fantastic art at DTC Christmas in July Art Sale, Auction and Tiny Chairs Exhibit. Reception will be Friday, July 14 at Gallery 725 from 6:00 p.m. to 9:00 p.m. Preview of the exhibit will be July 12-13 from 11:00 a.m. to 6:00 p.m. at the gallery.

The event showcases original art by First Coast Plein Air Painters and digital art from top regional talent. A live and silent auction features the Tiny Chairs Exhibit including 20 miniature Tiny Chairs decorated by elementary school art programs and local artists. Proceeds from the sale of art and Tiny Chairs goes toward supporting Jacksonville Beach Deck The Chairs and helping fund the Volunteer Life Saving Corps of Jacksonville Beach.

Artists for the inaugural Tiny Chairs Exhibit include Phyllis Appleby, Cara Burky, Patrick Carter, Sam Glawe, Scott Glawe, Raquel Hiroto, Terry Henson, John Kenning, Kurtis Loftus, Patricia Madden, Trey Phillips, Lisa Shine, Deni Sparf, and Lori Ann Sweet. School programs include Seabreeze Elementary, Neptune Beach Elementary, San Mateo Elementary, and The Foundation Academy.

WHEN: Reception Friday, July 14, 2017 from 6:00 p.m. to 9:00 p.m.
Catering by North Beach Bistro and Engine 15
Preview July 12-13, 2017 from 11:00 a.m. to 6:00 p.m.

WHERE: Gallery 725
725 Atlantic Blvd.
Atlantic Beach, FL 32233

COST: \$20 per person at door includes keepsake ornament, hors d'oeuvres and cocktails

BACKGROUND: JBDC is an annual lighted sculptural exhibit using the iconic chairs of The American Red Cross Life Saving Corps. Marking its fifth year in community service, JBDC gathers community to decorate and display the Beaches lifeguard chairs during the month of December to promote local business, instill public pride, and share cultural diversity through creative expression. Free and open to the public, the light display aims to provide a wholesome and festive downtown during the holidays. All net proceeds from JBDC will benefit the historic Volunteer Life Saving Corps of Jacksonville Beach. Deck The Chairs, Inc. is a 501(c)(3) Public Charity. Visit deckthechairs.org to learn more.

IMAGE: Tree House Tiny Chair decorated by art students at Seabreeze Elementary School, Jacksonville Beach

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